



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 17/08/2010 TERÇA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
MINAS NO RUMO CERTO	13:25:00	13:25:40	20:55:00	20:55:40	00:40
21 - PCB	13:25:40	13:26:18	20:55:40	20:56:18	00:38
12 - PDT	13:26:18	13:27:43	20:56:18	20:57:43	01:25
PHS/PTC	13:27:43	13:28:31	20:57:43	20:58:31	00:48
TODOS JUNTOS POR MINAS	13:28:31	13:35:12	20:58:31	21:05:12	06:41
29 - PCO	13:35:12	13:35:50	21:05:12	21:05:50	00:38
43 - PV	13:35:50	13:36:53	21:05:50	21:06:53	01:03
20 - PSC	13:36:53	13:37:49	21:06:53	21:07:49	00:56
JUSTIÇA SOCIAL E TRABALHO	13:37:49	13:40:04	21:07:49	21:10:04	02:15
PSDB/DEM/PP/PR/PPS	13:40:04	13:47:49	21:10:04	21:17:49	07:45
UNIDOS POR MINAS	13:47:49	13:48:33	21:17:49	21:18:33	00:44
50 - PSOL	13:48:33	13:49:17	21:18:33	21:19:17	00:44
16 - PSTU	13:49:17	13:50:00	21:19:17	21:20:00	00:43

Cargo: Governador

Data da propaganda: 18/08/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
43 - PV	13:00:00	13:01:03	20:30:00	20:31:03	01:03
50 - PSOL	13:01:03	13:01:52	20:31:03	20:31:52	00:49
TODOS JUNTOS POR MINAS	13:01:52	13:06:58	20:31:52	20:36:58	05:06
MINAS NO RUMO CERTO I	13:06:58	13:07:51	20:36:58	20:37:51	00:53
21 - PCB	13:07:51	13:08:36	20:37:51	20:38:36	00:45



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17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

29 - PCO	13:08:36	13:09:21	20:38:36	20:39:21	00:45
SOMOS MINAS GERAIS	13:09:21	13:17:14	20:39:21	20:47:14	07:53
16 - PSTU	13:17:14	13:18:00	20:47:14	20:48:00	00:46

Cargo: Deputado Estadual

Data da propaganda: 18/08/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
29 - PCO	13:18:00	13:18:18	20:48:00	20:48:18	00:18
23 - PPS	13:18:18	13:19:06	20:48:18	20:49:06	00:48
PHS/PTN	13:19:06	13:19:27	20:49:06	20:49:27	00:21
12 - PDT	13:19:27	13:20:17	20:49:27	20:50:17	00:50
UNIDOS POR MINAS	13:20:17	13:20:39	20:50:17	20:50:39	00:22
21 - PCB	13:20:39	13:20:57	20:50:39	20:50:57	00:18
20 - PSC	13:20:57	13:21:27	20:50:57	20:51:27	00:30
JUSTIÇA SOCIAL E TRABALHO	13:21:27	13:22:52	20:51:27	20:52:52	01:25
16 - PSTU	13:22:52	13:23:10	20:52:52	20:53:10	00:18
65 - PC do B	13:23:10	13:23:46	20:53:10	20:53:46	00:36
PSDB/DEM/PP	13:23:46	13:27:52	20:53:46	20:57:52	04:06
22 - PR	13:27:52	13:28:44	20:57:52	20:58:44	00:52
MUDA MINAS	13:28:44	13:30:54	20:58:44	21:00:54	02:10
43 - PV	13:30:54	13:31:30	21:00:54	21:01:30	00:36
50 - PSOL	13:31:30	13:31:52	21:01:30	21:01:52	00:22
15 - PMDB	13:31:52	13:34:08	21:01:52	21:04:08	02:16
PTC/PRTB	13:34:08	13:34:30	21:04:08	21:04:30	00:22
Projeto Vitoria 2010	13:34:30	13:35:00	21:04:30	21:05:00	00:30



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 18/08/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
21 - PCB	13:35:00	13:35:42	21:05:00	21:05:42	00:42
29 - PCO	13:35:42	13:36:24	21:05:42	21:06:24	00:42
MINAS NO RUMO CERTO I	13:36:24	13:37:14	21:06:24	21:07:14	00:50
50 - PSOL	13:37:14	13:38:00	21:07:14	21:08:00	00:46
TODOS JUNTOS POR MINAS	13:38:00	13:42:26	21:08:00	21:12:26	04:26
SOMOS MINAS GERAIS	13:42:26	13:49:14	21:12:26	21:19:14	06:48
16 - PSTU	13:49:14	13:50:00	21:19:14	21:20:00	00:46

Cargo: Deputado Federal

Data da propaganda: 19/08/2010 QUINTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:25:00	13:25:38	20:55:00	20:55:38	00:38
MINAS NO RUMO CERTO	13:25:38	13:26:18	20:55:38	20:56:18	00:40
21 - PCB	13:26:18	13:26:56	20:56:18	20:56:56	00:38
12 - PDT	13:26:56	13:28:21	20:56:56	20:58:21	01:25
PHS/PTC	13:28:21	13:29:09	20:58:21	20:59:09	00:48
TODOS JUNTOS POR MINAS	13:29:09	13:35:50	20:59:09	21:05:50	06:41
29 - PCO	13:35:50	13:36:28	21:05:50	21:06:28	00:38
43 - PV	13:36:28	13:37:31	21:06:28	21:07:31	01:03
20 - PSC	13:37:31	13:38:27	21:07:31	21:08:27	00:56
JUSTIÇA SOCIAL E TRABALHO	13:38:27	13:40:42	21:08:27	21:10:42	02:15
PSDB/DEM/PP/PR/PPS	13:40:42	13:48:27	21:10:42	21:18:27	07:45



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

UNIDOS POR MINAS	13:48:27	13:49:11	21:18:27	21:19:11	00:44
50 - PSOL	13:49:11	13:50:00	21:19:11	21:20:00	00:49

Cargo: Governador

Data da propaganda: 20/08/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:00:00	13:00:45	20:30:00	20:30:45	00:45
43 - PV	13:00:45	13:01:48	20:30:45	20:31:48	01:03
50 - PSOL	13:01:48	13:02:37	20:31:48	20:32:37	00:49
TODOS JUNTOS POR MINAS	13:02:37	13:07:43	20:32:37	20:37:43	05:06
MINAS NO RUMO CERTO I	13:07:43	13:08:36	20:37:43	20:38:36	00:53
21 - PCB	13:08:36	13:09:21	20:38:36	20:39:21	00:45
29 - PCO	13:09:21	13:10:06	20:39:21	20:40:06	00:45
SOMOS MINAS GERAIS	13:10:06	13:18:00	20:40:06	20:48:00	07:54

Cargo: Deputado Estadual

Data da propaganda: 20/08/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
Projeto Vitoria 2010	13:18:00	13:18:20	20:48:00	20:48:20	00:20
29 - PCO	13:18:20	13:18:38	20:48:20	20:48:38	00:18
23 - PPS	13:18:38	13:19:26	20:48:38	20:49:26	00:48
PHS/PTN	13:19:26	13:19:47	20:49:26	20:49:47	00:21
12 - PDT	13:19:47	13:20:37	20:49:47	20:50:37	00:50
UNIDOS POR MINAS	13:20:37	13:20:59	20:50:37	20:50:59	00:22
21 - PCB	13:20:59	13:21:17	20:50:59	20:51:17	00:18



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Estadual

20 - PSC	13:21:17	13:21:47	20:51:17	20:51:47	00:30
JUSTIÇA SOCIAL E TRABALHO	13:21:47	13:23:12	20:51:47	20:53:12	01:25
16 - PSTU	13:23:12	13:23:30	20:53:12	20:53:30	00:18
65 - PC do B	13:23:30	13:24:06	20:53:30	20:54:06	00:36
PSDB/DEM/PP	13:24:06	13:28:12	20:54:06	20:58:12	04:06
22 - PR	13:28:12	13:29:04	20:58:12	20:59:04	00:52
MUDA MINAS	13:29:04	13:31:14	20:59:04	21:01:14	02:10
43 - PV	13:31:14	13:31:50	21:01:14	21:01:50	00:36
50 - PSOL	13:31:50	13:32:12	21:01:50	21:02:12	00:22
15 - PMDB	13:32:12	13:34:28	21:02:12	21:04:28	02:16
PTC/PRTB	13:34:28	13:35:00	21:04:28	21:05:00	00:32

Cargo: Senador

Data da propaganda: 20/08/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:35:00	13:35:42	21:05:00	21:05:42	00:42
21 - PCB	13:35:42	13:36:24	21:05:42	21:06:24	00:42
29 - PCO	13:36:24	13:37:06	21:06:24	21:07:06	00:42
MINAS NO RUMO CERTO I	13:37:06	13:37:56	21:07:06	21:07:56	00:50
50 - PSOL	13:37:56	13:38:42	21:07:56	21:08:42	00:46
TODOS JUNTOS POR MINAS	13:38:42	13:43:08	21:08:42	21:13:08	04:26
SOMOS MINAS GERAIS	13:43:08	13:50:00	21:13:08	21:20:00	06:52

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 21/08/2010 SÁBADO

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
50 - PSOL	13:25:00	13:25:44	20:55:00	20:55:44	00:44
16 - PSTU	13:25:44	13:26:22	20:55:44	20:56:22	00:38
MINAS NO RUMO CERTO	13:26:22	13:27:02	20:56:22	20:57:02	00:40
21 - PCB	13:27:02	13:27:40	20:57:02	20:57:40	00:38
12 - PDT	13:27:40	13:29:05	20:57:40	20:59:05	01:25
PHS/PTC	13:29:05	13:29:53	20:59:05	20:59:53	00:48
TODOS JUNTOS POR MINAS	13:29:53	13:36:34	20:59:53	21:06:34	06:41
29 - PCO	13:36:34	13:37:12	21:06:34	21:07:12	00:38
43 - PV	13:37:12	13:38:15	21:07:12	21:08:15	01:03
20 - PSC	13:38:15	13:39:11	21:08:15	21:09:11	00:56
JUSTIÇA SOCIAL E TRABALHO	13:39:11	13:41:26	21:09:11	21:11:26	02:15
PSDB/DEM/PP/PR/PPS	13:41:26	13:49:11	21:11:26	21:19:11	07:45
UNIDOS POR MINAS	13:49:11	13:50:00	21:19:11	21:20:00	00:49

Cargo: Governador

Data da propaganda: 23/08/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
SOMOS MINAS GERAIS	13:00:00	13:07:53	20:30:00	20:37:53	07:53
16 - PSTU	13:07:53	13:08:38	20:37:53	20:38:38	00:45
43 - PV	13:08:38	13:09:41	20:38:38	20:39:41	01:03
50 - PSOL	13:09:41	13:10:30	20:39:41	20:40:30	00:49
TODOS JUNTOS POR MINAS	13:10:30	13:15:36	20:40:30	20:45:36	05:06



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

MINAS NO RUMO CERTO I	13:15:36	13:16:29	20:45:36	20:46:29	00:53
21 - PCB	13:16:29	13:17:14	20:46:29	20:47:14	00:45
29 - PCO	13:17:14	13:18:00	20:47:14	20:48:00	00:46

Cargo: Deputado Estadual

Data da propaganda: 23/08/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
PTC/PRTB	13:18:00	13:18:22	20:48:00	20:48:22	00:22
Projeto Vitoria 2010	13:18:22	13:18:42	20:48:22	20:48:42	00:20
29 - PCO	13:18:42	13:19:00	20:48:42	20:49:00	00:18
23 - PPS	13:19:00	13:19:48	20:49:00	20:49:48	00:48
PHS/PTN	13:19:48	13:20:09	20:49:48	20:50:09	00:21
12 - PDT	13:20:09	13:20:59	20:50:09	20:50:59	00:50
UNIDOS POR MINAS	13:20:59	13:21:21	20:50:59	20:51:21	00:22
21 - PCB	13:21:21	13:21:39	20:51:21	20:51:39	00:18
20 - PSC	13:21:39	13:22:09	20:51:39	20:52:09	00:30
JUSTIÇA SOCIAL E TRABALHO	13:22:09	13:23:34	20:52:09	20:53:34	01:25
16 - PSTU	13:23:34	13:23:52	20:53:34	20:53:52	00:18
65 - PC do B	13:23:52	13:24:28	20:53:52	20:54:28	00:36
PSDB/DEM/PP	13:24:28	13:28:34	20:54:28	20:58:34	04:06
22 - PR	13:28:34	13:29:26	20:58:34	20:59:26	00:52
MUDA MINAS	13:29:26	13:31:36	20:59:26	21:01:36	02:10
43 - PV	13:31:36	13:32:12	21:01:36	21:02:12	00:36
50 - PSOL	13:32:12	13:32:34	21:02:12	21:02:34	00:22
15 - PMDB	13:32:34	13:35:00	21:02:34	21:05:00	02:26



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 23/08/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
SOMOS MINAS GERAIS	13:35:00	13:41:48	21:05:00	21:11:48	06:48
16 - PSTU	13:41:48	13:42:30	21:11:48	21:12:30	00:42
21 - PCB	13:42:30	13:43:12	21:12:30	21:13:12	00:42
29 - PCO	13:43:12	13:43:54	21:13:12	21:13:54	00:42
MINAS NO RUMO CERTO I	13:43:54	13:44:44	21:13:54	21:14:44	00:50
50 - PSOL	13:44:44	13:45:30	21:14:44	21:15:30	00:46
TODOS JUNTOS POR MINAS	13:45:30	13:50:00	21:15:30	21:20:00	04:30

Cargo: Deputado Federal

Data da propaganda: 24/08/2010 TERÇA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
UNIDOS POR MINAS	13:25:00	13:25:44	20:55:00	20:55:44	00:44
50 - PSOL	13:25:44	13:26:28	20:55:44	20:56:28	00:44
16 - PSTU	13:26:28	13:27:06	20:56:28	20:57:06	00:38
MINAS NO RUMO CERTO	13:27:06	13:27:46	20:57:06	20:57:46	00:40
21 - PCB	13:27:46	13:28:24	20:57:46	20:58:24	00:38
12 - PDT	13:28:24	13:29:49	20:58:24	20:59:49	01:25
PHS/PTC	13:29:49	13:30:37	20:59:49	21:00:37	00:48
TODOS JUNTOS POR MINAS	13:30:37	13:37:18	21:00:37	21:07:18	06:41
29 - PCO	13:37:18	13:37:56	21:07:18	21:07:56	00:38
43 - PV	13:37:56	13:38:59	21:07:56	21:08:59	01:03
20 - PSC	13:38:59	13:39:55	21:08:59	21:09:55	00:56



Escala horária de propaganda em rede para televisão

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JUSTIÇA SOCIAL E TRABALHO	13:39:55	13:42:10	21:09:55	21:12:10	02:15
PSDB/DEM/PP/PR/PPS	13:42:10	13:50:00	21:12:10	21:20:00	07:50

Cargo: Governador

Data da propaganda: 25/08/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
29 - PCO	13:00:00	13:00:45	20:30:00	20:30:45	00:45
SOMOS MINAS GERAIS	13:00:45	13:08:38	20:30:45	20:38:38	07:53
16 - PSTU	13:08:38	13:09:23	20:38:38	20:39:23	00:45
43 - PV	13:09:23	13:10:26	20:39:23	20:40:26	01:03
50 - PSOL	13:10:26	13:11:15	20:40:26	20:41:15	00:49
TODOS JUNTOS POR MINAS	13:11:15	13:16:21	20:41:15	20:46:21	05:06
MINAS NO RUMO CERTO I	13:16:21	13:17:14	20:46:21	20:47:14	00:53
21 - PCB	13:17:14	13:18:00	20:47:14	20:48:00	00:46

Cargo: Deputado Estadual

Data da propaganda: 25/08/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
15 - PMDB	13:18:00	13:20:16	20:48:00	20:50:16	02:16
PTC/PRTB	13:20:16	13:20:38	20:50:16	20:50:38	00:22
Projeto Vitoria 2010	13:20:38	13:20:58	20:50:38	20:50:58	00:20
29 - PCO	13:20:58	13:21:16	20:50:58	20:51:16	00:18
23 - PPS	13:21:16	13:22:04	20:51:16	20:52:04	00:48
PHS/PTN	13:22:04	13:22:25	20:52:04	20:52:25	00:21
12 - PDT	13:22:25	13:23:15	20:52:25	20:53:15	00:50



Escala horária de propaganda em rede para televisão

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UF: MG

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UNIDOS POR MINAS	13:23:15	13:23:37	20:53:15	20:53:37	00:22
21 - PCB	13:23:37	13:23:55	20:53:37	20:53:55	00:18
20 - PSC	13:23:55	13:24:25	20:53:55	20:54:25	00:30
JUSTIÇA SOCIAL E TRABALHO	13:24:25	13:25:50	20:54:25	20:55:50	01:25
16 - PSTU	13:25:50	13:26:08	20:55:50	20:56:08	00:18
65 - PC do B	13:26:08	13:26:44	20:56:08	20:56:44	00:36
PSDB/DEM/PP	13:26:44	13:30:50	20:56:44	21:00:50	04:06
22 - PR	13:30:50	13:31:42	21:00:50	21:01:42	00:52
MUDA MINAS	13:31:42	13:33:52	21:01:42	21:03:52	02:10
43 - PV	13:33:52	13:34:28	21:03:52	21:04:28	00:36
50 - PSOL	13:34:28	13:35:00	21:04:28	21:05:00	00:32

Cargo: Senador

Data da propaganda: 25/08/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
TODOS JUNTOS POR MINAS	13:35:00	13:39:26	21:05:00	21:09:26	04:26
SOMOS MINAS GERAIS	13:39:26	13:46:14	21:09:26	21:16:14	06:48
16 - PSTU	13:46:14	13:46:56	21:16:14	21:16:56	00:42
21 - PCB	13:46:56	13:47:38	21:16:56	21:17:38	00:42
29 - PCO	13:47:38	13:48:20	21:17:38	21:18:20	00:42
MINAS NO RUMO CERTO I	13:48:20	13:49:10	21:18:20	21:19:10	00:50
50 - PSOL	13:49:10	13:50:00	21:19:10	21:20:00	00:50

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 26/08/2010 QUINTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
PSDB/DEM/PP/PR/PPS	13:25:00	13:32:45	20:55:00	21:02:45	07:45
UNIDOS POR MINAS	13:32:45	13:33:29	21:02:45	21:03:29	00:44
50 - PSOL	13:33:29	13:34:13	21:03:29	21:04:13	00:44
16 - PSTU	13:34:13	13:34:51	21:04:13	21:04:51	00:38
MINAS NO RUMO CERTO	13:34:51	13:35:31	21:04:51	21:05:31	00:40
21 - PCB	13:35:31	13:36:09	21:05:31	21:06:09	00:38
12 - PDT	13:36:09	13:37:34	21:06:09	21:07:34	01:25
PHS/PTC	13:37:34	13:38:22	21:07:34	21:08:22	00:48
TODOS JUNTOS POR MINAS	13:38:22	13:45:03	21:08:22	21:15:03	06:41
29 - PCO	13:45:03	13:45:41	21:15:03	21:15:41	00:38
43 - PV	13:45:41	13:46:44	21:15:41	21:16:44	01:03
20 - PSC	13:46:44	13:47:40	21:16:44	21:17:40	00:56
JUSTIÇA SOCIAL E TRABALHO	13:47:40	13:50:00	21:17:40	21:20:00	02:20

Cargo: Governador

Data da propaganda: 27/08/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
21 - PCB	13:00:00	13:00:45	20:30:00	20:30:45	00:45
29 - PCO	13:00:45	13:01:30	20:30:45	20:31:30	00:45
SOMOS MINAS GERAIS	13:01:30	13:09:23	20:31:30	20:39:23	07:53
16 - PSTU	13:09:23	13:10:08	20:39:23	20:40:08	00:45
43 - PV	13:10:08	13:11:11	20:40:08	20:41:11	01:03



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

50 - PSOL	13:11:11	13:12:00	20:41:11	20:42:00	00:49
TODOS JUNTOS POR MINAS	13:12:00	13:17:06	20:42:00	20:47:06	05:06
MINAS NO RUMO CERTO I	13:17:06	13:18:00	20:47:06	20:48:00	00:54

Cargo: Deputado Estadual

Data da propaganda: 27/08/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
50 - PSOL	13:18:00	13:18:22	20:48:00	20:48:22	00:22
15 - PMDB	13:18:22	13:20:38	20:48:22	20:50:38	02:16
PTC/PRTB	13:20:38	13:21:00	20:50:38	20:51:00	00:22
Projeto Vitoria 2010	13:21:00	13:21:20	20:51:00	20:51:20	00:20
29 - PCO	13:21:20	13:21:38	20:51:20	20:51:38	00:18
23 - PPS	13:21:38	13:22:26	20:51:38	20:52:26	00:48
PHS/PTN	13:22:26	13:22:47	20:52:26	20:52:47	00:21
12 - PDT	13:22:47	13:23:37	20:52:47	20:53:37	00:50
UNIDOS POR MINAS	13:23:37	13:23:59	20:53:37	20:53:59	00:22
21 - PCB	13:23:59	13:24:17	20:53:59	20:54:17	00:18
20 - PSC	13:24:17	13:24:47	20:54:17	20:54:47	00:30
JUSTIÇA SOCIAL E TRABALHO	13:24:47	13:26:12	20:54:47	20:56:12	01:25
16 - PSTU	13:26:12	13:26:30	20:56:12	20:56:30	00:18
65 - PC do B	13:26:30	13:27:06	20:56:30	20:57:06	00:36
PSDB/DEM/PP	13:27:06	13:31:12	20:57:06	21:01:12	04:06
22 - PR	13:31:12	13:32:04	21:01:12	21:02:04	00:52
MUDA MINAS	13:32:04	13:34:14	21:02:04	21:04:14	02:10
43 - PV	13:34:14	13:35:00	21:04:14	21:05:00	00:46



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 27/08/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
50 - PSOL	13:35:00	13:35:46	21:05:00	21:05:46	00:46
TODOS JUNTOS POR MINAS	13:35:46	13:40:12	21:05:46	21:10:12	04:26
SOMOS MINAS GERAIS	13:40:12	13:47:00	21:10:12	21:17:00	06:48
16 - PSTU	13:47:00	13:47:42	21:17:00	21:17:42	00:42
21 - PCB	13:47:42	13:48:24	21:17:42	21:18:24	00:42
29 - PCO	13:48:24	13:49:06	21:18:24	21:19:06	00:42
MINAS NO RUMO CERTO I	13:49:06	13:50:00	21:19:06	21:20:00	00:54

Cargo: Deputado Federal

Data da propaganda: 28/08/2010 SÁBADO

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
JUSTIÇA SOCIAL E TRABALHO	13:25:00	13:27:15	20:55:00	20:57:15	02:15
PSDB/DEM/PP/PR/PPS	13:27:15	13:35:00	20:57:15	21:05:00	07:45
UNIDOS POR MINAS	13:35:00	13:35:44	21:05:00	21:05:44	00:44
50 - PSOL	13:35:44	13:36:28	21:05:44	21:06:28	00:44
16 - PSTU	13:36:28	13:37:06	21:06:28	21:07:06	00:38
MINAS NO RUMO CERTO	13:37:06	13:37:46	21:07:06	21:07:46	00:40
21 - PCB	13:37:46	13:38:24	21:07:46	21:08:24	00:38
12 - PDT	13:38:24	13:39:49	21:08:24	21:09:49	01:25
PHS/PTC	13:39:49	13:40:37	21:09:49	21:10:37	00:48
TODOS JUNTOS POR MINAS	13:40:37	13:47:18	21:10:37	21:17:18	06:41
29 - PCO	13:47:18	13:47:56	21:17:18	21:17:56	00:38



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

43 - PV	13:47:56	13:48:59	21:17:56	21:18:59	01:03
20 - PSC	13:48:59	13:50:00	21:18:59	21:20:00	01:01

Cargo: Governador

Data da propaganda: 30/08/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
MINAS NO RUMO CERTO I	13:00:00	13:00:53	20:30:00	20:30:53	00:53
21 - PCB	13:00:53	13:01:38	20:30:53	20:31:38	00:45
29 - PCO	13:01:38	13:02:23	20:31:38	20:32:23	00:45
SOMOS MINAS GERAIS	13:02:23	13:10:16	20:32:23	20:40:16	07:53
16 - PSTU	13:10:16	13:11:01	20:40:16	20:41:01	00:45
43 - PV	13:11:01	13:12:04	20:41:01	20:42:04	01:03
50 - PSOL	13:12:04	13:12:53	20:42:04	20:42:53	00:49
TODOS JUNTOS POR MINAS	13:12:53	13:18:00	20:42:53	20:48:00	05:07

Cargo: Deputado Estadual

Data da propaganda: 30/08/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
43 - PV	13:18:00	13:18:36	20:48:00	20:48:36	00:36
50 - PSOL	13:18:36	13:18:58	20:48:36	20:48:58	00:22
15 - PMDB	13:18:58	13:21:14	20:48:58	20:51:14	02:16
PTC/PRTB	13:21:14	13:21:36	20:51:14	20:51:36	00:22
Projeto Vitoria 2010	13:21:36	13:21:56	20:51:36	20:51:56	00:20
29 - PCO	13:21:56	13:22:14	20:51:56	20:52:14	00:18
23 - PPS	13:22:14	13:23:02	20:52:14	20:53:02	00:48



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Estadual

PHS/PTN	13:23:02	13:23:23	20:53:02	20:53:23	00:21
12 - PDT	13:23:23	13:24:13	20:53:23	20:54:13	00:50
UNIDOS POR MINAS	13:24:13	13:24:35	20:54:13	20:54:35	00:22
21 - PCB	13:24:35	13:24:53	20:54:35	20:54:53	00:18
20 - PSC	13:24:53	13:25:23	20:54:53	20:55:23	00:30
JUSTIÇA SOCIAL E TRABALHO	13:25:23	13:26:48	20:55:23	20:56:48	01:25
16 - PSTU	13:26:48	13:27:06	20:56:48	20:57:06	00:18
65 - PC do B	13:27:06	13:27:42	20:57:06	20:57:42	00:36
PSDB/DEM/PP	13:27:42	13:31:48	20:57:42	21:01:48	04:06
22 - PR	13:31:48	13:32:40	21:01:48	21:02:40	00:52
MUDA MINAS	13:32:40	13:35:00	21:02:40	21:05:00	02:20

Cargo: Senador

Data da propaganda: 30/08/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
MINAS NO RUMO CERTO I	13:35:00	13:35:50	21:05:00	21:05:50	00:50
50 - PSOL	13:35:50	13:36:36	21:05:50	21:06:36	00:46
TODOS JUNTOS POR MINAS	13:36:36	13:41:02	21:06:36	21:11:02	04:26
SOMOS MINAS GERAIS	13:41:02	13:47:50	21:11:02	21:17:50	06:48
16 - PSTU	13:47:50	13:48:32	21:17:50	21:18:32	00:42
21 - PCB	13:48:32	13:49:14	21:18:32	21:19:14	00:42
29 - PCO	13:49:14	13:50:00	21:19:14	21:20:00	00:46

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 31/08/2010 TERÇA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
20 - PSC	13:25:00	13:25:56	20:55:00	20:55:56	00:56
JUSTIÇA SOCIAL E TRABALHO	13:25:56	13:28:11	20:55:56	20:58:11	02:15
PSDB/DEM/PP/PR/PPS	13:28:11	13:35:56	20:58:11	21:05:56	07:45
UNIDOS POR MINAS	13:35:56	13:36:40	21:05:56	21:06:40	00:44
50 - PSOL	13:36:40	13:37:24	21:06:40	21:07:24	00:44
16 - PSTU	13:37:24	13:38:02	21:07:24	21:08:02	00:38
MINAS NO RUMO CERTO	13:38:02	13:38:42	21:08:02	21:08:42	00:40
21 - PCB	13:38:42	13:39:20	21:08:42	21:09:20	00:38
12 - PDT	13:39:20	13:40:45	21:09:20	21:10:45	01:25
PHS/PTC	13:40:45	13:41:33	21:10:45	21:11:33	00:48
TODOS JUNTOS POR MINAS	13:41:33	13:48:14	21:11:33	21:18:14	06:41
29 - PCO	13:48:14	13:48:52	21:18:14	21:18:52	00:38
43 - PV	13:48:52	13:50:00	21:18:52	21:20:00	01:08

Cargo: Governador

Data da propaganda: 01/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
TODOS JUNTOS POR MINAS	13:00:00	13:05:06	20:30:00	20:35:06	05:06
MINAS NO RUMO CERTO I	13:05:06	13:05:59	20:35:06	20:35:59	00:53
21 - PCB	13:05:59	13:06:44	20:35:59	20:36:44	00:45
29 - PCO	13:06:44	13:07:29	20:36:44	20:37:29	00:45
SOMOS MINAS GERAIS	13:07:29	13:15:22	20:37:29	20:45:22	07:53



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

16 - PSTU	13:15:22	13:16:07	20:45:22	20:46:07	00:45
43 - PV	13:16:07	13:17:10	20:46:07	20:47:10	01:03
50 - PSOL	13:17:10	13:18:00	20:47:10	20:48:00	00:50

Cargo: Deputado Estadual

Data da propaganda: 01/09/2010 QUARTA-FEIRA

Partido/Coligação

	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
MUDA MINAS	13:18:00	13:20:10	20:48:00	20:50:10	02:10
43 - PV	13:20:10	13:20:46	20:50:10	20:50:46	00:36
50 - PSOL	13:20:46	13:21:08	20:50:46	20:51:08	00:22
15 - PMDB	13:21:08	13:23:24	20:51:08	20:53:24	02:16
PTC/PRTB	13:23:24	13:23:46	20:53:24	20:53:46	00:22
Projeto Vitoria 2010	13:23:46	13:24:06	20:53:46	20:54:06	00:20
29 - PCO	13:24:06	13:24:24	20:54:06	20:54:24	00:18
23 - PPS	13:24:24	13:25:12	20:54:24	20:55:12	00:48
PHS/PTN	13:25:12	13:25:33	20:55:12	20:55:33	00:21
12 - PDT	13:25:33	13:26:23	20:55:33	20:56:23	00:50
UNIDOS POR MINAS	13:26:23	13:26:45	20:56:23	20:56:45	00:22
21 - PCB	13:26:45	13:27:03	20:56:45	20:57:03	00:18
20 - PSC	13:27:03	13:27:33	20:57:03	20:57:33	00:30
JUSTIÇA SOCIAL E TRABALHO	13:27:33	13:28:58	20:57:33	20:58:58	01:25
16 - PSTU	13:28:58	13:29:16	20:58:58	20:59:16	00:18
65 - PC do B	13:29:16	13:29:52	20:59:16	20:59:52	00:36
PSDB/DEM/PP	13:29:52	13:33:58	20:59:52	21:03:58	04:06
22 - PR	13:33:58	13:35:00	21:03:58	21:05:00	01:02



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 01/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
29 - PCO	13:35:00	13:35:42	21:05:00	21:05:42	00:42
MINAS NO RUMO CERTO I	13:35:42	13:36:32	21:05:42	21:06:32	00:50
50 - PSOL	13:36:32	13:37:18	21:06:32	21:07:18	00:46
TODOS JUNTOS POR MINAS	13:37:18	13:41:44	21:07:18	21:11:44	04:26
SOMOS MINAS GERAIS	13:41:44	13:48:32	21:11:44	21:18:32	06:48
16 - PSTU	13:48:32	13:49:14	21:18:32	21:19:14	00:42
21 - PCB	13:49:14	13:50:00	21:19:14	21:20:00	00:46

Cargo: Deputado Federal

Data da propaganda: 02/09/2010 QUINTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
43 - PV	13:25:00	13:26:03	20:55:00	20:56:03	01:03
20 - PSC	13:26:03	13:26:59	20:56:03	20:56:59	00:56
JUSTIÇA SOCIAL E TRABALHO	13:26:59	13:29:14	20:56:59	20:59:14	02:15
PSDB/DEM/PP/PR/PPS	13:29:14	13:36:59	20:59:14	21:06:59	07:45
UNIDOS POR MINAS	13:36:59	13:37:43	21:06:59	21:07:43	00:44
50 - PSOL	13:37:43	13:38:27	21:07:43	21:08:27	00:44
16 - PSTU	13:38:27	13:39:05	21:08:27	21:09:05	00:38
MINAS NO RUMO CERTO	13:39:05	13:39:45	21:09:05	21:09:45	00:40
21 - PCB	13:39:45	13:40:23	21:09:45	21:10:23	00:38
12 - PDT	13:40:23	13:41:48	21:10:23	21:11:48	01:25
PHS/PTC	13:41:48	13:42:36	21:11:48	21:12:36	00:48



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

TODOS JUNTOS POR MINAS	13:42:36	13:49:17	21:12:36	21:19:17	06:41
29 - PCO	13:49:17	13:50:00	21:19:17	21:20:00	00:43

Cargo: Governador

Data da propaganda: 03/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
50 - PSOL	13:00:00	13:00:49	20:30:00	20:30:49	00:49
TODOS JUNTOS POR MINAS	13:00:49	13:05:55	20:30:49	20:35:55	05:06
MINAS NO RUMO CERTO I	13:05:55	13:06:48	20:35:55	20:36:48	00:53
21 - PCB	13:06:48	13:07:33	20:36:48	20:37:33	00:45
29 - PCO	13:07:33	13:08:18	20:37:33	20:38:18	00:45
SOMOS MINAS GERAIS	13:08:18	13:16:11	20:38:18	20:46:11	07:53
16 - PSTU	13:16:11	13:16:56	20:46:11	20:46:56	00:45
43 - PV	13:16:56	13:18:00	20:46:56	20:48:00	01:04

Cargo: Deputado Estadual

Data da propaganda: 03/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
22 - PR	13:18:00	13:18:52	20:48:00	20:48:52	00:52
MUDA MINAS	13:18:52	13:21:02	20:48:52	20:51:02	02:10
43 - PV	13:21:02	13:21:38	20:51:02	20:51:38	00:36
50 - PSOL	13:21:38	13:22:00	20:51:38	20:52:00	00:22
15 - PMDB	13:22:00	13:24:16	20:52:00	20:54:16	02:16
PTC/PRTB	13:24:16	13:24:38	20:54:16	20:54:38	00:22
Projeto Vitoria 2010	13:24:38	13:24:58	20:54:38	20:54:58	00:20



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Estadual

29 - PCO	13:24:58	13:25:16	20:54:58	20:55:16	00:18
23 - PPS	13:25:16	13:26:04	20:55:16	20:56:04	00:48
PHS/PTN	13:26:04	13:26:25	20:56:04	20:56:25	00:21
12 - PDT	13:26:25	13:27:15	20:56:25	20:57:15	00:50
UNIDOS POR MINAS	13:27:15	13:27:37	20:57:15	20:57:37	00:22
21 - PCB	13:27:37	13:27:55	20:57:37	20:57:55	00:18
20 - PSC	13:27:55	13:28:25	20:57:55	20:58:25	00:30
JUSTIÇA SOCIAL E TRABALHO	13:28:25	13:29:50	20:58:25	20:59:50	01:25
16 - PSTU	13:29:50	13:30:08	20:59:50	21:00:08	00:18
65 - PC do B	13:30:08	13:30:44	21:00:08	21:00:44	00:36
PSDB/DEM/PP	13:30:44	13:35:00	21:00:44	21:05:00	04:16

Cargo: Senador

Data da propaganda: 03/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
21 - PCB	13:35:00	13:35:42	21:05:00	21:05:42	00:42
29 - PCO	13:35:42	13:36:24	21:05:42	21:06:24	00:42
MINAS NO RUMO CERTO I	13:36:24	13:37:14	21:06:24	21:07:14	00:50
50 - PSOL	13:37:14	13:38:00	21:07:14	21:08:00	00:46
TODOS JUNTOS POR MINAS	13:38:00	13:42:26	21:08:00	21:12:26	04:26
SOMOS MINAS GERAIS	13:42:26	13:49:14	21:12:26	21:19:14	06:48
16 - PSTU	13:49:14	13:50:00	21:19:14	21:20:00	00:46

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 04/09/2010 SÁBADO

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
29 - PCO	13:25:00	13:25:38	20:55:00	20:55:38	00:38
43 - PV	13:25:38	13:26:41	20:55:38	20:56:41	01:03
20 - PSC	13:26:41	13:27:37	20:56:41	20:57:37	00:56
JUSTIÇA SOCIAL E TRABALHO	13:27:37	13:29:52	20:57:37	20:59:52	02:15
PSDB/DEM/PP/PR/PPS	13:29:52	13:37:37	20:59:52	21:07:37	07:45
UNIDOS POR MINAS	13:37:37	13:38:21	21:07:37	21:08:21	00:44
50 - PSOL	13:38:21	13:39:05	21:08:21	21:09:05	00:44
16 - PSTU	13:39:05	13:39:43	21:09:05	21:09:43	00:38
MINAS NO RUMO CERTO	13:39:43	13:40:23	21:09:43	21:10:23	00:40
21 - PCB	13:40:23	13:41:01	21:10:23	21:11:01	00:38
12 - PDT	13:41:01	13:42:26	21:11:01	21:12:26	01:25
PHS/PTC	13:42:26	13:43:14	21:12:26	21:13:14	00:48
TODOS JUNTOS POR MINAS	13:43:14	13:50:00	21:13:14	21:20:00	06:46

Cargo: Governador

Data da propaganda: 06/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
43 - PV	13:00:00	13:01:03	20:30:00	20:31:03	01:03
50 - PSOL	13:01:03	13:01:52	20:31:03	20:31:52	00:49
TODOS JUNTOS POR MINAS	13:01:52	13:06:58	20:31:52	20:36:58	05:06
MINAS NO RUMO CERTO I	13:06:58	13:07:51	20:36:58	20:37:51	00:53
21 - PCB	13:07:51	13:08:36	20:37:51	20:38:36	00:45



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

29 - PCO	13:08:36	13:09:21	20:38:36	20:39:21	00:45
SOMOS MINAS GERAIS	13:09:21	13:17:14	20:39:21	20:47:14	07:53
16 - PSTU	13:17:14	13:18:00	20:47:14	20:48:00	00:46

Cargo: Deputado Estadual

Data da propaganda: 06/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
PSDB/DEM/PP	13:18:00	13:22:06	20:48:00	20:52:06	04:06
22 - PR	13:22:06	13:22:58	20:52:06	20:52:58	00:52
MUDA MINAS	13:22:58	13:25:08	20:52:58	20:55:08	02:10
43 - PV	13:25:08	13:25:44	20:55:08	20:55:44	00:36
50 - PSOL	13:25:44	13:26:06	20:55:44	20:56:06	00:22
15 - PMDB	13:26:06	13:28:22	20:56:06	20:58:22	02:16
PTC/PRTB	13:28:22	13:28:44	20:58:22	20:58:44	00:22
Projeto Vitoria 2010	13:28:44	13:29:04	20:58:44	20:59:04	00:20
29 - PCO	13:29:04	13:29:22	20:59:04	20:59:22	00:18
23 - PPS	13:29:22	13:30:10	20:59:22	21:00:10	00:48
PHS/PTN	13:30:10	13:30:31	21:00:10	21:00:31	00:21
12 - PDT	13:30:31	13:31:21	21:00:31	21:01:21	00:50
UNIDOS POR MINAS	13:31:21	13:31:43	21:01:21	21:01:43	00:22
21 - PCB	13:31:43	13:32:01	21:01:43	21:02:01	00:18
20 - PSC	13:32:01	13:32:31	21:02:01	21:02:31	00:30
JUSTIÇA SOCIAL E TRABALHO	13:32:31	13:33:56	21:02:31	21:03:56	01:25
16 - PSTU	13:33:56	13:34:14	21:03:56	21:04:14	00:18
65 - PC do B	13:34:14	13:35:00	21:04:14	21:05:00	00:46



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 06/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:35:00	13:35:42	21:05:00	21:05:42	00:42
21 - PCB	13:35:42	13:36:24	21:05:42	21:06:24	00:42
29 - PCO	13:36:24	13:37:06	21:06:24	21:07:06	00:42
MINAS NO RUMO CERTO I	13:37:06	13:37:56	21:07:06	21:07:56	00:50
50 - PSOL	13:37:56	13:38:42	21:07:56	21:08:42	00:46
TODOS JUNTOS POR MINAS	13:38:42	13:43:08	21:08:42	21:13:08	04:26
SOMOS MINAS GERAIS	13:43:08	13:50:00	21:13:08	21:20:00	06:52

Cargo: Deputado Federal

Data da propaganda: 07/09/2010 TERÇA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
TODOS JUNTOS POR MINAS	13:25:00	13:31:41	20:55:00	21:01:41	06:41
29 - PCO	13:31:41	13:32:19	21:01:41	21:02:19	00:38
43 - PV	13:32:19	13:33:22	21:02:19	21:03:22	01:03
20 - PSC	13:33:22	13:34:18	21:03:22	21:04:18	00:56
JUSTIÇA SOCIAL E TRABALHO	13:34:18	13:36:33	21:04:18	21:06:33	02:15
PSDB/DEM/PP/PR/PPS	13:36:33	13:44:18	21:06:33	21:14:18	07:45
UNIDOS POR MINAS	13:44:18	13:45:02	21:14:18	21:15:02	00:44
50 - PSOL	13:45:02	13:45:46	21:15:02	21:15:46	00:44
16 - PSTU	13:45:46	13:46:24	21:15:46	21:16:24	00:38
MINAS NO RUMO CERTO	13:46:24	13:47:04	21:16:24	21:17:04	00:40
21 - PCB	13:47:04	13:47:42	21:17:04	21:17:42	00:38



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

12 - PDT	13:47:42	13:49:07	21:17:42	21:19:07	01:25
PHS/PTC	13:49:07	13:50:00	21:19:07	21:20:00	00:53

Cargo: Governador

Data da propaganda: 08/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:00:00	13:00:45	20:30:00	20:30:45	00:45
43 - PV	13:00:45	13:01:48	20:30:45	20:31:48	01:03
50 - PSOL	13:01:48	13:02:37	20:31:48	20:32:37	00:49
TODOS JUNTOS POR MINAS	13:02:37	13:07:43	20:32:37	20:37:43	05:06
MINAS NO RUMO CERTO I	13:07:43	13:08:36	20:37:43	20:38:36	00:53
21 - PCB	13:08:36	13:09:21	20:38:36	20:39:21	00:45
29 - PCO	13:09:21	13:10:06	20:39:21	20:40:06	00:45
SOMOS MINAS GERAIS	13:10:06	13:18:00	20:40:06	20:48:00	07:54

Cargo: Deputado Estadual

Data da propaganda: 08/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
65 - PC do B	13:18:00	13:18:36	20:48:00	20:48:36	00:36
PSDB/DEM/PP	13:18:36	13:22:42	20:48:36	20:52:42	04:06
22 - PR	13:22:42	13:23:34	20:52:42	20:53:34	00:52
MUDA MINAS	13:23:34	13:25:44	20:53:34	20:55:44	02:10
43 - PV	13:25:44	13:26:20	20:55:44	20:56:20	00:36
50 - PSOL	13:26:20	13:26:42	20:56:20	20:56:42	00:22
15 - PMDB	13:26:42	13:28:58	20:56:42	20:58:58	02:16



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Estadual

PTC/PRTB	13:28:58	13:29:20	20:58:58	20:59:20	00:22
Projeto Vitoria 2010	13:29:20	13:29:40	20:59:20	20:59:40	00:20
29 - PCO	13:29:40	13:29:58	20:59:40	20:59:58	00:18
23 - PPS	13:29:58	13:30:46	20:59:58	21:00:46	00:48
PHS/PTN	13:30:46	13:31:07	21:00:46	21:01:07	00:21
12 - PDT	13:31:07	13:31:57	21:01:07	21:01:57	00:50
UNIDOS POR MINAS	13:31:57	13:32:19	21:01:57	21:02:19	00:22
21 - PCB	13:32:19	13:32:37	21:02:19	21:02:37	00:18
20 - PSC	13:32:37	13:33:07	21:02:37	21:03:07	00:30
JUSTIÇA SOCIAL E TRABALHO	13:33:07	13:34:32	21:03:07	21:04:32	01:25
16 - PSTU	13:34:32	13:35:00	21:04:32	21:05:00	00:28

Cargo: Senador

Data da propaganda: 08/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
SOMOS MINAS GERAIS	13:35:00	13:41:48	21:05:00	21:11:48	06:48
16 - PSTU	13:41:48	13:42:30	21:11:48	21:12:30	00:42
21 - PCB	13:42:30	13:43:12	21:12:30	21:13:12	00:42
29 - PCO	13:43:12	13:43:54	21:13:12	21:13:54	00:42
MINAS NO RUMO CERTO I	13:43:54	13:44:44	21:13:54	21:14:44	00:50
50 - PSOL	13:44:44	13:45:30	21:14:44	21:15:30	00:46
TODOS JUNTOS POR MINAS	13:45:30	13:50:00	21:15:30	21:20:00	04:30

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 09/09/2010 QUINTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
PHS/PTC	13:25:00	13:25:48	20:55:00	20:55:48	00:48
TODOS JUNTOS POR MINAS	13:25:48	13:32:29	20:55:48	21:02:29	06:41
29 - PCO	13:32:29	13:33:07	21:02:29	21:03:07	00:38
43 - PV	13:33:07	13:34:10	21:03:07	21:04:10	01:03
20 - PSC	13:34:10	13:35:06	21:04:10	21:05:06	00:56
JUSTIÇA SOCIAL E TRABALHO	13:35:06	13:37:21	21:05:06	21:07:21	02:15
PSDB/DEM/PP/PR/PPS	13:37:21	13:45:06	21:07:21	21:15:06	07:45
UNIDOS POR MINAS	13:45:06	13:45:50	21:15:06	21:15:50	00:44
50 - PSOL	13:45:50	13:46:34	21:15:50	21:16:34	00:44
16 - PSTU	13:46:34	13:47:12	21:16:34	21:17:12	00:38
MINAS NO RUMO CERTO	13:47:12	13:47:52	21:17:12	21:17:52	00:40
21 - PCB	13:47:52	13:48:30	21:17:52	21:18:30	00:38
12 - PDT	13:48:30	13:50:00	21:18:30	21:20:00	01:30

Cargo: Governador

Data da propaganda: 10/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
SOMOS MINAS GERAIS	13:00:00	13:07:53	20:30:00	20:37:53	07:53
16 - PSTU	13:07:53	13:08:38	20:37:53	20:38:38	00:45
43 - PV	13:08:38	13:09:41	20:38:38	20:39:41	01:03
50 - PSOL	13:09:41	13:10:30	20:39:41	20:40:30	00:49
TODOS JUNTOS POR MINAS	13:10:30	13:15:36	20:40:30	20:45:36	05:06



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

MINAS NO RUMO CERTO I	13:15:36	13:16:29	20:45:36	20:46:29	00:53
21 - PCB	13:16:29	13:17:14	20:46:29	20:47:14	00:45
29 - PCO	13:17:14	13:18:00	20:47:14	20:48:00	00:46

Cargo: Deputado Estadual

Data da propaganda: 10/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:18:00	13:18:18	20:48:00	20:48:18	00:18
65 - PC do B	13:18:18	13:18:54	20:48:18	20:48:54	00:36
PSDB/DEM/PP	13:18:54	13:23:00	20:48:54	20:53:00	04:06
22 - PR	13:23:00	13:23:52	20:53:00	20:53:52	00:52
MUDA MINAS	13:23:52	13:26:02	20:53:52	20:56:02	02:10
43 - PV	13:26:02	13:26:38	20:56:02	20:56:38	00:36
50 - PSOL	13:26:38	13:27:00	20:56:38	20:57:00	00:22
15 - PMDB	13:27:00	13:29:16	20:57:00	20:59:16	02:16
PTC/PRTB	13:29:16	13:29:38	20:59:16	20:59:38	00:22
Projeto Vitoria 2010	13:29:38	13:29:58	20:59:38	20:59:58	00:20
29 - PCO	13:29:58	13:30:16	20:59:58	21:00:16	00:18
23 - PPS	13:30:16	13:31:04	21:00:16	21:01:04	00:48
PHS/PTN	13:31:04	13:31:25	21:01:04	21:01:25	00:21
12 - PDT	13:31:25	13:32:15	21:01:25	21:02:15	00:50
UNIDOS POR MINAS	13:32:15	13:32:37	21:02:15	21:02:37	00:22
21 - PCB	13:32:37	13:32:55	21:02:37	21:02:55	00:18
20 - PSC	13:32:55	13:33:25	21:02:55	21:03:25	00:30
JUSTIÇA SOCIAL E TRABALHO	13:33:25	13:35:00	21:03:25	21:05:00	01:35



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 10/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
TODOS JUNTOS POR MINAS	13:35:00	13:39:26	21:05:00	21:09:26	04:26
SOMOS MINAS GERAIS	13:39:26	13:46:14	21:09:26	21:16:14	06:48
16 - PSTU	13:46:14	13:46:56	21:16:14	21:16:56	00:42
21 - PCB	13:46:56	13:47:38	21:16:56	21:17:38	00:42
29 - PCO	13:47:38	13:48:20	21:17:38	21:18:20	00:42
MINAS NO RUMO CERTO I	13:48:20	13:49:10	21:18:20	21:19:10	00:50
50 - PSOL	13:49:10	13:50:00	21:19:10	21:20:00	00:50

Cargo: Deputado Federal

Data da propaganda: 11/09/2010 SÁBADO

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
12 - PDT	13:25:00	13:26:25	20:55:00	20:56:25	01:25
PHS/PTC	13:26:25	13:27:13	20:56:25	20:57:13	00:48
TODOS JUNTOS POR MINAS	13:27:13	13:33:54	20:57:13	21:03:54	06:41
29 - PCO	13:33:54	13:34:32	21:03:54	21:04:32	00:38
43 - PV	13:34:32	13:35:35	21:04:32	21:05:35	01:03
20 - PSC	13:35:35	13:36:31	21:05:35	21:06:31	00:56
JUSTIÇA SOCIAL E TRABALHO	13:36:31	13:38:46	21:06:31	21:08:46	02:15
PSDB/DEM/PP/PR/PPS	13:38:46	13:46:31	21:08:46	21:16:31	07:45
UNIDOS POR MINAS	13:46:31	13:47:15	21:16:31	21:17:15	00:44
50 - PSOL	13:47:15	13:47:59	21:17:15	21:17:59	00:44
16 - PSTU	13:47:59	13:48:37	21:17:59	21:18:37	00:38



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

MINAS NO RUMO CERTO	13:48:37	13:49:17	21:18:37	21:19:17	00:40
21 - PCB	13:49:17	13:50:00	21:19:17	21:20:00	00:43

Cargo: Governador

Data da propaganda: 13/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
29 - PCO	13:00:00	13:00:45	20:30:00	20:30:45	00:45
SOMOS MINAS GERAIS	13:00:45	13:08:38	20:30:45	20:38:38	07:53
16 - PSTU	13:08:38	13:09:23	20:38:38	20:39:23	00:45
43 - PV	13:09:23	13:10:26	20:39:23	20:40:26	01:03
50 - PSOL	13:10:26	13:11:15	20:40:26	20:41:15	00:49
TODOS JUNTOS POR MINAS	13:11:15	13:16:21	20:41:15	20:46:21	05:06
MINAS NO RUMO CERTO I	13:16:21	13:17:14	20:46:21	20:47:14	00:53
21 - PCB	13:17:14	13:18:00	20:47:14	20:48:00	00:46

Cargo: Deputado Estadual

Data da propaganda: 13/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
JUSTIÇA SOCIAL E TRABALHO	13:18:00	13:19:25	20:48:00	20:49:25	01:25
16 - PSTU	13:19:25	13:19:43	20:49:25	20:49:43	00:18
65 - PC do B	13:19:43	13:20:19	20:49:43	20:50:19	00:36
PSDB/DEM/PP	13:20:19	13:24:25	20:50:19	20:54:25	04:06
22 - PR	13:24:25	13:25:17	20:54:25	20:55:17	00:52
MUDA MINAS	13:25:17	13:27:27	20:55:17	20:57:27	02:10
43 - PV	13:27:27	13:28:03	20:57:27	20:58:03	00:36



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Estadual

50 - PSOL	13:28:03	13:28:25	20:58:03	20:58:25	00:22
15 - PMDB	13:28:25	13:30:41	20:58:25	21:00:41	02:16
PTC/PRTB	13:30:41	13:31:03	21:00:41	21:01:03	00:22
Projeto Vitoria 2010	13:31:03	13:31:23	21:01:03	21:01:23	00:20
29 - PCO	13:31:23	13:31:41	21:01:23	21:01:41	00:18
23 - PPS	13:31:41	13:32:29	21:01:41	21:02:29	00:48
PHS/PTN	13:32:29	13:32:50	21:02:29	21:02:50	00:21
12 - PDT	13:32:50	13:33:40	21:02:50	21:03:40	00:50
UNIDOS POR MINAS	13:33:40	13:34:02	21:03:40	21:04:02	00:22
21 - PCB	13:34:02	13:34:20	21:04:02	21:04:20	00:18
20 - PSC	13:34:20	13:35:00	21:04:20	21:05:00	00:40

Cargo: Senador

Data da propaganda: 13/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
50 - PSOL	13:35:00	13:35:46	21:05:00	21:05:46	00:46
TODOS JUNTOS POR MINAS	13:35:46	13:40:12	21:05:46	21:10:12	04:26
SOMOS MINAS GERAIS	13:40:12	13:47:00	21:10:12	21:17:00	06:48
16 - PSTU	13:47:00	13:47:42	21:17:00	21:17:42	00:42
21 - PCB	13:47:42	13:48:24	21:17:42	21:18:24	00:42
29 - PCO	13:48:24	13:49:06	21:18:24	21:19:06	00:42
MINAS NO RUMO CERTO I	13:49:06	13:50:00	21:19:06	21:20:00	00:54

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 14/09/2010 TERÇA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
21 - PCB	13:25:00	13:25:38	20:55:00	20:55:38	00:38
12 - PDT	13:25:38	13:27:03	20:55:38	20:57:03	01:25
PHS/PTC	13:27:03	13:27:51	20:57:03	20:57:51	00:48
TODOS JUNTOS POR MINAS	13:27:51	13:34:32	20:57:51	21:04:32	06:41
29 - PCO	13:34:32	13:35:10	21:04:32	21:05:10	00:38
43 - PV	13:35:10	13:36:13	21:05:10	21:06:13	01:03
20 - PSC	13:36:13	13:37:09	21:06:13	21:07:09	00:56
JUSTIÇA SOCIAL E TRABALHO	13:37:09	13:39:24	21:07:09	21:09:24	02:15
PSDB/DEM/PP/PR/PPS	13:39:24	13:47:09	21:09:24	21:17:09	07:45
UNIDOS POR MINAS	13:47:09	13:47:53	21:17:09	21:17:53	00:44
50 - PSOL	13:47:53	13:48:37	21:17:53	21:18:37	00:44
16 - PSTU	13:48:37	13:49:15	21:18:37	21:19:15	00:38
MINAS NO RUMO CERTO	13:49:15	13:50:00	21:19:15	21:20:00	00:45

Cargo: Governador

Data da propaganda: 15/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
21 - PCB	13:00:00	13:00:45	20:30:00	20:30:45	00:45
29 - PCO	13:00:45	13:01:30	20:30:45	20:31:30	00:45
SOMOS MINAS GERAIS	13:01:30	13:09:23	20:31:30	20:39:23	07:53
16 - PSTU	13:09:23	13:10:08	20:39:23	20:40:08	00:45
43 - PV	13:10:08	13:11:11	20:40:08	20:41:11	01:03



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

50 - PSOL	13:11:11	13:12:00	20:41:11	20:42:00	00:49
TODOS JUNTOS POR MINAS	13:12:00	13:17:06	20:42:00	20:47:06	05:06
MINAS NO RUMO CERTO I	13:17:06	13:18:00	20:47:06	20:48:00	00:54

Cargo: Deputado Estadual

Data da propaganda: 15/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
20 - PSC	13:18:00	13:18:30	20:48:00	20:48:30	00:30
JUSTIÇA SOCIAL E TRABALHO	13:18:30	13:19:55	20:48:30	20:49:55	01:25
16 - PSTU	13:19:55	13:20:13	20:49:55	20:50:13	00:18
65 - PC do B	13:20:13	13:20:49	20:50:13	20:50:49	00:36
PSDB/DEM/PP	13:20:49	13:24:55	20:50:49	20:54:55	04:06
22 - PR	13:24:55	13:25:47	20:54:55	20:55:47	00:52
MUDA MINAS	13:25:47	13:27:57	20:55:47	20:57:57	02:10
43 - PV	13:27:57	13:28:33	20:57:57	20:58:33	00:36
50 - PSOL	13:28:33	13:28:55	20:58:33	20:58:55	00:22
15 - PMDB	13:28:55	13:31:11	20:58:55	21:01:11	02:16
PTC/PRTB	13:31:11	13:31:33	21:01:11	21:01:33	00:22
Projeto Vitoria 2010	13:31:33	13:31:53	21:01:33	21:01:53	00:20
29 - PCO	13:31:53	13:32:11	21:01:53	21:02:11	00:18
23 - PPS	13:32:11	13:32:59	21:02:11	21:02:59	00:48
PHS/PTN	13:32:59	13:33:20	21:02:59	21:03:20	00:21
12 - PDT	13:33:20	13:34:10	21:03:20	21:04:10	00:50
UNIDOS POR MINAS	13:34:10	13:34:32	21:04:10	21:04:32	00:22
21 - PCB	13:34:32	13:35:00	21:04:32	21:05:00	00:28



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 15/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
MINAS NO RUMO CERTO I	13:35:00	13:35:50	21:05:00	21:05:50	00:50
50 - PSOL	13:35:50	13:36:36	21:05:50	21:06:36	00:46
TODOS JUNTOS POR MINAS	13:36:36	13:41:02	21:06:36	21:11:02	04:26
SOMOS MINAS GERAIS	13:41:02	13:47:50	21:11:02	21:17:50	06:48
16 - PSTU	13:47:50	13:48:32	21:17:50	21:18:32	00:42
21 - PCB	13:48:32	13:49:14	21:18:32	21:19:14	00:42
29 - PCO	13:49:14	13:50:00	21:19:14	21:20:00	00:46

Cargo: Deputado Federal

Data da propaganda: 16/09/2010 QUINTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
MINAS NO RUMO CERTO	13:25:00	13:25:40	20:55:00	20:55:40	00:40
21 - PCB	13:25:40	13:26:18	20:55:40	20:56:18	00:38
12 - PDT	13:26:18	13:27:43	20:56:18	20:57:43	01:25
PHS/PTC	13:27:43	13:28:31	20:57:43	20:58:31	00:48
TODOS JUNTOS POR MINAS	13:28:31	13:35:12	20:58:31	21:05:12	06:41
29 - PCO	13:35:12	13:35:50	21:05:12	21:05:50	00:38
43 - PV	13:35:50	13:36:53	21:05:50	21:06:53	01:03
20 - PSC	13:36:53	13:37:49	21:06:53	21:07:49	00:56
JUSTIÇA SOCIAL E TRABALHO	13:37:49	13:40:04	21:07:49	21:10:04	02:15
PSDB/DEM/PP/PR/PPS	13:40:04	13:47:49	21:10:04	21:17:49	07:45
UNIDOS POR MINAS	13:47:49	13:48:33	21:17:49	21:18:33	00:44



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

50 - PSOL	13:48:33	13:49:17	21:18:33	21:19:17	00:44
16 - PSTU	13:49:17	13:50:00	21:19:17	21:20:00	00:43

Cargo: Governador

Data da propaganda: 17/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
MINAS NO RUMO CERTO I	13:00:00	13:00:53	20:30:00	20:30:53	00:53
21 - PCB	13:00:53	13:01:38	20:30:53	20:31:38	00:45
29 - PCO	13:01:38	13:02:23	20:31:38	20:32:23	00:45
SOMOS MINAS GERAIS	13:02:23	13:10:16	20:32:23	20:40:16	07:53
16 - PSTU	13:10:16	13:11:01	20:40:16	20:41:01	00:45
43 - PV	13:11:01	13:12:04	20:41:01	20:42:04	01:03
50 - PSOL	13:12:04	13:12:53	20:42:04	20:42:53	00:49
TODOS JUNTOS POR MINAS	13:12:53	13:18:00	20:42:53	20:48:00	05:07

Cargo: Deputado Estadual

Data da propaganda: 17/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
21 - PCB	13:18:00	13:18:18	20:48:00	20:48:18	00:18
20 - PSC	13:18:18	13:18:48	20:48:18	20:48:48	00:30
JUSTIÇA SOCIAL E TRABALHO	13:18:48	13:20:13	20:48:48	20:50:13	01:25
16 - PSTU	13:20:13	13:20:31	20:50:13	20:50:31	00:18
65 - PC do B	13:20:31	13:21:07	20:50:31	20:51:07	00:36
PSDB/DEM/PP	13:21:07	13:25:13	20:51:07	20:55:13	04:06
22 - PR	13:25:13	13:26:05	20:55:13	20:56:05	00:52



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Estadual

MUDA MINAS	13:26:05	13:28:15	20:56:05	20:58:15	02:10
43 - PV	13:28:15	13:28:51	20:58:15	20:58:51	00:36
50 - PSOL	13:28:51	13:29:13	20:58:51	20:59:13	00:22
15 - PMDB	13:29:13	13:31:29	20:59:13	21:01:29	02:16
PTC/PRTB	13:31:29	13:31:51	21:01:29	21:01:51	00:22
Projeto Vitoria 2010	13:31:51	13:32:11	21:01:51	21:02:11	00:20
29 - PCO	13:32:11	13:32:29	21:02:11	21:02:29	00:18
23 - PPS	13:32:29	13:33:17	21:02:29	21:03:17	00:48
PHS/PTN	13:33:17	13:33:38	21:03:17	21:03:38	00:21
12 - PDT	13:33:38	13:34:28	21:03:38	21:04:28	00:50
UNIDOS POR MINAS	13:34:28	13:35:00	21:04:28	21:05:00	00:32

Cargo: Senador

Data da propaganda: 17/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
29 - PCO	13:35:00	13:35:42	21:05:00	21:05:42	00:42
MINAS NO RUMO CERTO I	13:35:42	13:36:32	21:05:42	21:06:32	00:50
50 - PSOL	13:36:32	13:37:18	21:06:32	21:07:18	00:46
TODOS JUNTOS POR MINAS	13:37:18	13:41:44	21:07:18	21:11:44	04:26
SOMOS MINAS GERAIS	13:41:44	13:48:32	21:11:44	21:18:32	06:48
16 - PSTU	13:48:32	13:49:14	21:18:32	21:19:14	00:42
21 - PCB	13:49:14	13:50:00	21:19:14	21:20:00	00:46

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 18/09/2010 SÁBADO

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:25:00	13:25:38	20:55:00	20:55:38	00:38
MINAS NO RUMO CERTO	13:25:38	13:26:18	20:55:38	20:56:18	00:40
21 - PCB	13:26:18	13:26:56	20:56:18	20:56:56	00:38
12 - PDT	13:26:56	13:28:21	20:56:56	20:58:21	01:25
PHS/PTC	13:28:21	13:29:09	20:58:21	20:59:09	00:48
TODOS JUNTOS POR MINAS	13:29:09	13:35:50	20:59:09	21:05:50	06:41
29 - PCO	13:35:50	13:36:28	21:05:50	21:06:28	00:38
43 - PV	13:36:28	13:37:31	21:06:28	21:07:31	01:03
20 - PSC	13:37:31	13:38:27	21:07:31	21:08:27	00:56
JUSTIÇA SOCIAL E TRABALHO	13:38:27	13:40:42	21:08:27	21:10:42	02:15
PSDB/DEM/PP/PR/PPS	13:40:42	13:48:27	21:10:42	21:18:27	07:45
UNIDOS POR MINAS	13:48:27	13:49:11	21:18:27	21:19:11	00:44
50 - PSOL	13:49:11	13:50:00	21:19:11	21:20:00	00:49

Cargo: Governador

Data da propaganda: 20/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
TODOS JUNTOS POR MINAS	13:00:00	13:05:06	20:30:00	20:35:06	05:06
MINAS NO RUMO CERTO I	13:05:06	13:05:59	20:35:06	20:35:59	00:53
21 - PCB	13:05:59	13:06:44	20:35:59	20:36:44	00:45
29 - PCO	13:06:44	13:07:29	20:36:44	20:37:29	00:45
SOMOS MINAS GERAIS	13:07:29	13:15:22	20:37:29	20:45:22	07:53



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

16 - PSTU	13:15:22	13:16:07	20:45:22	20:46:07	00:45
43 - PV	13:16:07	13:17:10	20:46:07	20:47:10	01:03
50 - PSOL	13:17:10	13:18:00	20:47:10	20:48:00	00:50

Cargo: Deputado Estadual

Data da propaganda: 20/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
UNIDOS POR MINAS	13:18:00	13:18:22	20:48:00	20:48:22	00:22
21 - PCB	13:18:22	13:18:40	20:48:22	20:48:40	00:18
20 - PSC	13:18:40	13:19:10	20:48:40	20:49:10	00:30
JUSTIÇA SOCIAL E TRABALHO	13:19:10	13:20:35	20:49:10	20:50:35	01:25
16 - PSTU	13:20:35	13:20:53	20:50:35	20:50:53	00:18
65 - PC do B	13:20:53	13:21:29	20:50:53	20:51:29	00:36
PSDB/DEM/PP	13:21:29	13:25:35	20:51:29	20:55:35	04:06
22 - PR	13:25:35	13:26:27	20:55:35	20:56:27	00:52
MUDA MINAS	13:26:27	13:28:37	20:56:27	20:58:37	02:10
43 - PV	13:28:37	13:29:13	20:58:37	20:59:13	00:36
50 - PSOL	13:29:13	13:29:35	20:59:13	20:59:35	00:22
15 - PMDB	13:29:35	13:31:51	20:59:35	21:01:51	02:16
PTC/PRTB	13:31:51	13:32:13	21:01:51	21:02:13	00:22
Projeto Vitoria 2010	13:32:13	13:32:33	21:02:13	21:02:33	00:20
29 - PCO	13:32:33	13:32:51	21:02:33	21:02:51	00:18
23 - PPS	13:32:51	13:33:39	21:02:51	21:03:39	00:48
PHS/PTN	13:33:39	13:34:00	21:03:39	21:04:00	00:21
12 - PDT	13:34:00	13:35:00	21:04:00	21:05:00	01:00



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 20/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
21 - PCB	13:35:00	13:35:42	21:05:00	21:05:42	00:42
29 - PCO	13:35:42	13:36:24	21:05:42	21:06:24	00:42
MINAS NO RUMO CERTO I	13:36:24	13:37:14	21:06:24	21:07:14	00:50
50 - PSOL	13:37:14	13:38:00	21:07:14	21:08:00	00:46
TODOS JUNTOS POR MINAS	13:38:00	13:42:26	21:08:00	21:12:26	04:26
SOMOS MINAS GERAIS	13:42:26	13:49:14	21:12:26	21:19:14	06:48
16 - PSTU	13:49:14	13:50:00	21:19:14	21:20:00	00:46

Cargo: Deputado Federal

Data da propaganda: 21/09/2010 TERÇA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
50 - PSOL	13:25:00	13:25:44	20:55:00	20:55:44	00:44
16 - PSTU	13:25:44	13:26:22	20:55:44	20:56:22	00:38
MINAS NO RUMO CERTO	13:26:22	13:27:02	20:56:22	20:57:02	00:40
21 - PCB	13:27:02	13:27:40	20:57:02	20:57:40	00:38
12 - PDT	13:27:40	13:29:05	20:57:40	20:59:05	01:25
PHS/PTC	13:29:05	13:29:53	20:59:05	20:59:53	00:48
TODOS JUNTOS POR MINAS	13:29:53	13:36:34	20:59:53	21:06:34	06:41
29 - PCO	13:36:34	13:37:12	21:06:34	21:07:12	00:38
43 - PV	13:37:12	13:38:15	21:07:12	21:08:15	01:03
20 - PSC	13:38:15	13:39:11	21:08:15	21:09:11	00:56
JUSTIÇA SOCIAL E TRABALHO	13:39:11	13:41:26	21:09:11	21:11:26	02:15



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

PSDB/DEM/PP/PR/PPS	13:41:26	13:49:11	21:11:26	21:19:11	07:45
UNIDOS POR MINAS	13:49:11	13:50:00	21:19:11	21:20:00	00:49

Cargo: Governador

Data da propaganda: 22/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
50 - PSOL	13:00:00	13:00:49	20:30:00	20:30:49	00:49
TODOS JUNTOS POR MINAS	13:00:49	13:05:55	20:30:49	20:35:55	05:06
MINAS NO RUMO CERTO I	13:05:55	13:06:48	20:35:55	20:36:48	00:53
21 - PCB	13:06:48	13:07:33	20:36:48	20:37:33	00:45
29 - PCO	13:07:33	13:08:18	20:37:33	20:38:18	00:45
SOMOS MINAS GERAIS	13:08:18	13:16:11	20:38:18	20:46:11	07:53
16 - PSTU	13:16:11	13:16:56	20:46:11	20:46:56	00:45
43 - PV	13:16:56	13:18:00	20:46:56	20:48:00	01:04

Cargo: Deputado Estadual

Data da propaganda: 22/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
12 - PDT	13:18:00	13:18:50	20:48:00	20:48:50	00:50
UNIDOS POR MINAS	13:18:50	13:19:12	20:48:50	20:49:12	00:22
21 - PCB	13:19:12	13:19:30	20:49:12	20:49:30	00:18
20 - PSC	13:19:30	13:20:00	20:49:30	20:50:00	00:30
JUSTIÇA SOCIAL E TRABALHO	13:20:00	13:21:25	20:50:00	20:51:25	01:25
16 - PSTU	13:21:25	13:21:43	20:51:25	20:51:43	00:18
65 - PC do B	13:21:43	13:22:19	20:51:43	20:52:19	00:36



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Estadual

PSDB/DEM/PP	13:22:19	13:26:25	20:52:19	20:56:25	04:06
22 - PR	13:26:25	13:27:17	20:56:25	20:57:17	00:52
MUDA MINAS	13:27:17	13:29:27	20:57:17	20:59:27	02:10
43 - PV	13:29:27	13:30:03	20:59:27	21:00:03	00:36
50 - PSOL	13:30:03	13:30:25	21:00:03	21:00:25	00:22
15 - PMDB	13:30:25	13:32:41	21:00:25	21:02:41	02:16
PTC/PRTB	13:32:41	13:33:03	21:02:41	21:03:03	00:22
Projeto Vitoria 2010	13:33:03	13:33:23	21:03:03	21:03:23	00:20
29 - PCO	13:33:23	13:33:41	21:03:23	21:03:41	00:18
23 - PPS	13:33:41	13:34:29	21:03:41	21:04:29	00:48
PHS/PTN	13:34:29	13:35:00	21:04:29	21:05:00	00:31

Cargo: Senador

Data da propaganda: 22/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:35:00	13:35:42	21:05:00	21:05:42	00:42
21 - PCB	13:35:42	13:36:24	21:05:42	21:06:24	00:42
29 - PCO	13:36:24	13:37:06	21:06:24	21:07:06	00:42
MINAS NO RUMO CERTO I	13:37:06	13:37:56	21:07:06	21:07:56	00:50
50 - PSOL	13:37:56	13:38:42	21:07:56	21:08:42	00:46
TODOS JUNTOS POR MINAS	13:38:42	13:43:08	21:08:42	21:13:08	04:26
SOMOS MINAS GERAIS	13:43:08	13:50:00	21:13:08	21:20:00	06:52

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 23/09/2010 QUINTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
UNIDOS POR MINAS	13:25:00	13:25:44	20:55:00	20:55:44	00:44
50 - PSOL	13:25:44	13:26:28	20:55:44	20:56:28	00:44
16 - PSTU	13:26:28	13:27:06	20:56:28	20:57:06	00:38
MINAS NO RUMO CERTO	13:27:06	13:27:46	20:57:06	20:57:46	00:40
21 - PCB	13:27:46	13:28:24	20:57:46	20:58:24	00:38
12 - PDT	13:28:24	13:29:49	20:58:24	20:59:49	01:25
PHS/PTC	13:29:49	13:30:37	20:59:49	21:00:37	00:48
TODOS JUNTOS POR MINAS	13:30:37	13:37:18	21:00:37	21:07:18	06:41
29 - PCO	13:37:18	13:37:56	21:07:18	21:07:56	00:38
43 - PV	13:37:56	13:38:59	21:07:56	21:08:59	01:03
20 - PSC	13:38:59	13:39:55	21:08:59	21:09:55	00:56
JUSTIÇA SOCIAL E TRABALHO	13:39:55	13:42:10	21:09:55	21:12:10	02:15
PSDB/DEM/PP/PR/PPS	13:42:10	13:50:00	21:12:10	21:20:00	07:50

Cargo: Governador

Data da propaganda: 24/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
43 - PV	13:00:00	13:01:03	20:30:00	20:31:03	01:03
50 - PSOL	13:01:03	13:01:52	20:31:03	20:31:52	00:49
TODOS JUNTOS POR MINAS	13:01:52	13:06:58	20:31:52	20:36:58	05:06
MINAS NO RUMO CERTO I	13:06:58	13:07:51	20:36:58	20:37:51	00:53
21 - PCB	13:07:51	13:08:36	20:37:51	20:38:36	00:45



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

29 - PCO	13:08:36	13:09:21	20:38:36	20:39:21	00:45
SOMOS MINAS GERAIS	13:09:21	13:17:14	20:39:21	20:47:14	07:53
16 - PSTU	13:17:14	13:18:00	20:47:14	20:48:00	00:46

Cargo: Deputado Estadual

Data da propaganda: 24/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
PHS/PTN	13:18:00	13:18:21	20:48:00	20:48:21	00:21
12 - PDT	13:18:21	13:19:11	20:48:21	20:49:11	00:50
UNIDOS POR MINAS	13:19:11	13:19:33	20:49:11	20:49:33	00:22
21 - PCB	13:19:33	13:19:51	20:49:33	20:49:51	00:18
20 - PSC	13:19:51	13:20:21	20:49:51	20:50:21	00:30
JUSTIÇA SOCIAL E TRABALHO	13:20:21	13:21:46	20:50:21	20:51:46	01:25
16 - PSTU	13:21:46	13:22:04	20:51:46	20:52:04	00:18
65 - PC do B	13:22:04	13:22:40	20:52:04	20:52:40	00:36
PSDB/DEM/PP	13:22:40	13:26:46	20:52:40	20:56:46	04:06
22 - PR	13:26:46	13:27:38	20:56:46	20:57:38	00:52
MUDA MINAS	13:27:38	13:29:48	20:57:38	20:59:48	02:10
43 - PV	13:29:48	13:30:24	20:59:48	21:00:24	00:36
50 - PSOL	13:30:24	13:30:46	21:00:24	21:00:46	00:22
15 - PMDB	13:30:46	13:33:02	21:00:46	21:03:02	02:16
PTC/PRTB	13:33:02	13:33:24	21:03:02	21:03:24	00:22
Projeto Vitoria 2010	13:33:24	13:33:44	21:03:24	21:03:44	00:20
29 - PCO	13:33:44	13:34:02	21:03:44	21:04:02	00:18
23 - PPS	13:34:02	13:35:00	21:04:02	21:05:00	00:58



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 24/09/2010 SEXTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
SOMOS MINAS GERAIS	13:35:00	13:41:48	21:05:00	21:11:48	06:48
16 - PSTU	13:41:48	13:42:30	21:11:48	21:12:30	00:42
21 - PCB	13:42:30	13:43:12	21:12:30	21:13:12	00:42
29 - PCO	13:43:12	13:43:54	21:13:12	21:13:54	00:42
MINAS NO RUMO CERTO I	13:43:54	13:44:44	21:13:54	21:14:44	00:50
50 - PSOL	13:44:44	13:45:30	21:14:44	21:15:30	00:46
TODOS JUNTOS POR MINAS	13:45:30	13:50:00	21:15:30	21:20:00	04:30

Cargo: Deputado Federal

Data da propaganda: 25/09/2010 SÁBADO

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
PSDB/DEM/PP/PR/PPS	13:25:00	13:32:45	20:55:00	21:02:45	07:45
UNIDOS POR MINAS	13:32:45	13:33:29	21:02:45	21:03:29	00:44
50 - PSOL	13:33:29	13:34:13	21:03:29	21:04:13	00:44
16 - PSTU	13:34:13	13:34:51	21:04:13	21:04:51	00:38
MINAS NO RUMO CERTO	13:34:51	13:35:31	21:04:51	21:05:31	00:40
21 - PCB	13:35:31	13:36:09	21:05:31	21:06:09	00:38
12 - PDT	13:36:09	13:37:34	21:06:09	21:07:34	01:25
PHS/PTC	13:37:34	13:38:22	21:07:34	21:08:22	00:48
TODOS JUNTOS POR MINAS	13:38:22	13:45:03	21:08:22	21:15:03	06:41
29 - PCO	13:45:03	13:45:41	21:15:03	21:15:41	00:38
43 - PV	13:45:41	13:46:44	21:15:41	21:16:44	01:03



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

20 - PSC	13:46:44	13:47:40	21:16:44	21:17:40	00:56
JUSTIÇA SOCIAL E TRABALHO	13:47:40	13:50:00	21:17:40	21:20:00	02:20

Cargo: Governador

Data da propaganda: 27/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
16 - PSTU	13:00:00	13:00:45	20:30:00	20:30:45	00:45
43 - PV	13:00:45	13:01:48	20:30:45	20:31:48	01:03
50 - PSOL	13:01:48	13:02:37	20:31:48	20:32:37	00:49
TODOS JUNTOS POR MINAS	13:02:37	13:07:43	20:32:37	20:37:43	05:06
MINAS NO RUMO CERTO I	13:07:43	13:08:36	20:37:43	20:38:36	00:53
21 - PCB	13:08:36	13:09:21	20:38:36	20:39:21	00:45
29 - PCO	13:09:21	13:10:06	20:39:21	20:40:06	00:45
SOMOS MINAS GERAIS	13:10:06	13:18:00	20:40:06	20:48:00	07:54

Cargo: Deputado Estadual

Data da propaganda: 27/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
23 - PPS	13:18:00	13:18:48	20:48:00	20:48:48	00:48
PHS/PTN	13:18:48	13:19:09	20:48:48	20:49:09	00:21
12 - PDT	13:19:09	13:19:59	20:49:09	20:49:59	00:50
UNIDOS POR MINAS	13:19:59	13:20:21	20:49:59	20:50:21	00:22
21 - PCB	13:20:21	13:20:39	20:50:21	20:50:39	00:18
20 - PSC	13:20:39	13:21:09	20:50:39	20:51:09	00:30
JUSTIÇA SOCIAL E TRABALHO	13:21:09	13:22:34	20:51:09	20:52:34	01:25



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Estadual

16 - PSTU	13:22:34	13:22:52	20:52:34	20:52:52	00:18
65 - PC do B	13:22:52	13:23:28	20:52:52	20:53:28	00:36
PSDB/DEM/PP	13:23:28	13:27:34	20:53:28	20:57:34	04:06
22 - PR	13:27:34	13:28:26	20:57:34	20:58:26	00:52
MUDA MINAS	13:28:26	13:30:36	20:58:26	21:00:36	02:10
43 - PV	13:30:36	13:31:12	21:00:36	21:01:12	00:36
50 - PSOL	13:31:12	13:31:34	21:01:12	21:01:34	00:22
15 - PMDB	13:31:34	13:33:50	21:01:34	21:03:50	02:16
PTC/PRTB	13:33:50	13:34:12	21:03:50	21:04:12	00:22
Projeto Vitoria 2010	13:34:12	13:34:32	21:04:12	21:04:32	00:20
29 - PCO	13:34:32	13:35:00	21:04:32	21:05:00	00:28

Cargo: Senador

Data da propaganda: 27/09/2010 SEGUNDA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
TODOS JUNTOS POR MINAS	13:35:00	13:39:26	21:05:00	21:09:26	04:26
SOMOS MINAS GERAIS	13:39:26	13:46:14	21:09:26	21:16:14	06:48
16 - PSTU	13:46:14	13:46:56	21:16:14	21:16:56	00:42
21 - PCB	13:46:56	13:47:38	21:16:56	21:17:38	00:42
29 - PCO	13:47:38	13:48:20	21:17:38	21:18:20	00:42
MINAS NO RUMO CERTO I	13:48:20	13:49:10	21:18:20	21:19:10	00:50
50 - PSOL	13:49:10	13:50:00	21:19:10	21:20:00	00:50

Cargo: Deputado Federal



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

Data da propaganda: 28/09/2010 TERÇA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
JUSTIÇA SOCIAL E TRABALHO	13:25:00	13:27:15	20:55:00	20:57:15	02:15
PSDB/DEM/PP/PR/PPS	13:27:15	13:35:00	20:57:15	21:05:00	07:45
UNIDOS POR MINAS	13:35:00	13:35:44	21:05:00	21:05:44	00:44
50 - PSOL	13:35:44	13:36:28	21:05:44	21:06:28	00:44
16 - PSTU	13:36:28	13:37:06	21:06:28	21:07:06	00:38
MINAS NO RUMO CERTO	13:37:06	13:37:46	21:07:06	21:07:46	00:40
21 - PCB	13:37:46	13:38:24	21:07:46	21:08:24	00:38
12 - PDT	13:38:24	13:39:49	21:08:24	21:09:49	01:25
PHS/PTC	13:39:49	13:40:37	21:09:49	21:10:37	00:48
TODOS JUNTOS POR MINAS	13:40:37	13:47:18	21:10:37	21:17:18	06:41
29 - PCO	13:47:18	13:47:56	21:17:18	21:17:56	00:38
43 - PV	13:47:56	13:48:59	21:17:56	21:18:59	01:03
20 - PSC	13:48:59	13:50:00	21:18:59	21:20:00	01:01

Cargo: Governador

Data da propaganda: 29/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
SOMOS MINAS GERAIS	13:00:00	13:07:53	20:30:00	20:37:53	07:53
16 - PSTU	13:07:53	13:08:38	20:37:53	20:38:38	00:45
43 - PV	13:08:38	13:09:41	20:38:38	20:39:41	01:03
50 - PSOL	13:09:41	13:10:30	20:39:41	20:40:30	00:49
TODOS JUNTOS POR MINAS	13:10:30	13:15:36	20:40:30	20:45:36	05:06



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Governador

MINAS NO RUMO CERTO I	13:15:36	13:16:29	20:45:36	20:46:29	00:53
21 - PCB	13:16:29	13:17:14	20:46:29	20:47:14	00:45
29 - PCO	13:17:14	13:18:00	20:47:14	20:48:00	00:46

Cargo: Deputado Estadual

Data da propaganda: 29/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
29 - PCO	13:18:00	13:18:18	20:48:00	20:48:18	00:18
23 - PPS	13:18:18	13:19:06	20:48:18	20:49:06	00:48
PHS/PTN	13:19:06	13:19:27	20:49:06	20:49:27	00:21
12 - PDT	13:19:27	13:20:17	20:49:27	20:50:17	00:50
UNIDOS POR MINAS	13:20:17	13:20:39	20:50:17	20:50:39	00:22
21 - PCB	13:20:39	13:20:57	20:50:39	20:50:57	00:18
20 - PSC	13:20:57	13:21:27	20:50:57	20:51:27	00:30
JUSTIÇA SOCIAL E TRABALHO	13:21:27	13:22:52	20:51:27	20:52:52	01:25
16 - PSTU	13:22:52	13:23:10	20:52:52	20:53:10	00:18
65 - PC do B	13:23:10	13:23:46	20:53:10	20:53:46	00:36
PSDB/DEM/PP	13:23:46	13:27:52	20:53:46	20:57:52	04:06
22 - PR	13:27:52	13:28:44	20:57:52	20:58:44	00:52
MUDA MINAS	13:28:44	13:30:54	20:58:44	21:00:54	02:10
43 - PV	13:30:54	13:31:30	21:00:54	21:01:30	00:36
50 - PSOL	13:31:30	13:31:52	21:01:30	21:01:52	00:22
15 - PMDB	13:31:52	13:34:08	21:01:52	21:04:08	02:16
PTC/PRTB	13:34:08	13:34:30	21:04:08	21:04:30	00:22
Projeto Vitoria 2010	13:34:30	13:35:00	21:04:30	21:05:00	00:30



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Senador

Data da propaganda: 29/09/2010 QUARTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
50 - PSOL	13:35:00	13:35:46	21:05:00	21:05:46	00:46
TODOS JUNTOS POR MINAS	13:35:46	13:40:12	21:05:46	21:10:12	04:26
SOMOS MINAS GERAIS	13:40:12	13:47:00	21:10:12	21:17:00	06:48
16 - PSTU	13:47:00	13:47:42	21:17:00	21:17:42	00:42
21 - PCB	13:47:42	13:48:24	21:17:42	21:18:24	00:42
29 - PCO	13:48:24	13:49:06	21:18:24	21:19:06	00:42
MINAS NO RUMO CERTO I	13:49:06	13:50:00	21:19:06	21:20:00	00:54

Cargo: Deputado Federal

Data da propaganda: 30/09/2010 QUINTA-FEIRA

Partido/Coligação	Tarde(hh:mm:ss)		Noite(hh:mm:ss)		Duração (mm:ss)
	Início	Término	Início	Término	
20 - PSC	13:25:00	13:25:56	20:55:00	20:55:56	00:56
JUSTIÇA SOCIAL E TRABALHO	13:25:56	13:28:11	20:55:56	20:58:11	02:15
PSDB/DEM/PP/PR/PPS	13:28:11	13:35:56	20:58:11	21:05:56	07:45
UNIDOS POR MINAS	13:35:56	13:36:40	21:05:56	21:06:40	00:44
50 - PSOL	13:36:40	13:37:24	21:06:40	21:07:24	00:44
16 - PSTU	13:37:24	13:38:02	21:07:24	21:08:02	00:38
MINAS NO RUMO CERTO	13:38:02	13:38:42	21:08:02	21:08:42	00:40
21 - PCB	13:38:42	13:39:20	21:08:42	21:09:20	00:38
12 - PDT	13:39:20	13:40:45	21:09:20	21:10:45	01:25
PHS/PTC	13:40:45	13:41:33	21:10:45	21:11:33	00:48
TODOS JUNTOS POR MINAS	13:41:33	13:48:14	21:11:33	21:18:14	06:41



Escala horária de propaganda em rede para televisão

17/08/2010 a 30/09/2010

UF: MG

Cargo: Deputado Federal

29 - PCO	13:48:14	13:48:52	21:18:14	21:18:52	00:38
43 - PV	13:48:52	13:50:00	21:18:52	21:20:00	01:08